



SAUVIGNON BLANC 2005

WHY HILLCREST ...

1. Hillcrest is a **VIABLE** alternative to New Zealand
2. Hillcrest offers an expanded geography to any retailer or list
3. The 3 GREAT producers of Sauvignon Blanc are
 France New Zealand South Africa
4. Durbanville is recognised as the **BEST** appellation in South Africa for SAUVIGNON BLANC
5. Durbanville gets **STRONG** winds
6. More than anywhere else in the Cape, Durbanville gets **FOG**
7. Hillcrest Block 7 is at the **HIGHEST** altitude in Durbanville
8. Hillcrest Sauvignon Blanc Block 7 is a **SINGLE VINEYARD**

1st place

WINE OF THE MONTH CLUB

Rated by an independent panel of eight judges representing the best critics and palates in South Africa from a selection of 60 South African Sauvignon Blancs. Hillcrest was ranked 1st and 2nd for their two Sauvignon Blancs.

Hillcrest only make two Sauvignon Blancs

4 star, JOHN PLATTER

WHY HILLCREST SELLS

1. Hillcrest has **IT** in the bottle :
the **right flavors**, the **right acidity**, the **right price**
2. People are comfortable with the name
3. The packaging has a **richness** that appeals to traditionalists and clean graphics that appeal to a **contemporary crowd**

TASTING NOTES

A refreshing surprise in a category crowded with tropical and grass and wannabees.

Hillcrest Sauvignon Blanc has a lemongrass nose, fresh summer salad greens, something savory, an intriguing hint of jalepeno and good minerality. The aromas are intense and the flavors reflect the aromas with layered density.

The wine fills the mouth with a good and well-balanced acidity that is crisp but not angular or sharp. It has a consistent creamy-round full body with a great lime and gooseberry length. The flavors continue to re-appear long afterwards.

