



PINECREST

PINOTAGE

2004



about our WINERY

Situated in the Franschhoek valley, our vineyards are among the first recipients of the morning rays, hence the name of our estate - 'Môreson' which in Afrikaans means 'morning sun'. The farm nestles beneath the dramatic Franschhoek mountains, which are snow-capped in winter.

On one side of the farm the Franschhoek River meanders through the fertile soil carrying the centuries old secret of good winemaking. Bordering the other side is a natural forest - the inspiration for our Pinecrest range. The deep greens of the forest complement the clear blue of the sky, the mysterious purple of the mountains, the light greens & rusty browns of our vineyards and the bright yellow of our lemon groves.

The farm is about 5km from the picturesque Franschhoek, a quaint little town, French in character, with a fascinating history, breathtaking scenery and the culinary capital of South Africa.

Scientific vineyard location and meticulous winemaking is our philosophy at Môreson. We focus on producing the best grapes in our Franschhoek vineyards, carefully sourcing the highest quality grapes from Paarl and Stellenbosch and excellence in the cellar.

The diversity of the Franschhoek, Paarl and Stellenbosch regions can be traced to the influence of the oceans, mountains and soils and we allow each vineyard to express its intrinsic character in the special wines we craft.

In our Franschhoek vineyards the soils are light and ideal for early ripening varieties like Chardonnay and Chenin Blanc. With the mountains shading the vineyards from the early morning and late afternoon sun and an almost continuous southeaster from Walker Bay, the ripening grapes are kept cool during the long, warm summer.

In our Paarl vineyards the soil has a higher clay component which helps with moisture retention and a layer of small stones which keeps the soil cool. With the cool Atlantic afternoon breezes these vineyards are ideal for the long ripening period of the Cabernet Sauvignon.

The soils in our Stellenbosch vineyards comprise decomposed sandstone. These western slope vineyards are higher and cooler than the surrounding vineyards, making them ideal for dry land Pinotage and contributing to the intense fruit in our Merlot and Cabernet Sauvignon.

Rigorous row by row selection and bunch sorting, followed by stringent tank and barrel selection in our modern, high-tech cellar, ensures that only the grapes and wine characterising the Môreson range are selected. Gentle handling of the grapes, careful use of barrel and stainless steel fermentation and proper oak ageing are guided by our winemaker to ensure that the natural characteristics of the fruit are enhanced.

TASTING NOTES

Vibrant and juicy, there are generous whiffs of strawberry and round, sappy fruits. Plums, jams and pies in the garden under oak trees with acorns tossed into the pot. Lightly wooded in 2nd fill American and French oak.

IN THE VINEYARD

Wine of Origin Franschhoek, South Africa
Pinocrest pinotage is grown in the Paarl area, where the warm climate is most suitable for this grape variety. The soil types are Hutton and Clovelly. The vines average 17 years old and yield close to 8 tons per hectare. 40% bush vines (not trellised nor irrigated); 60% Extended Perold trellising. Hand picked at 25°B.

IN THE CELLAR

The grapes were hand-picked at full ripeness and manually punched-through and gently pumped-over three times a day in an open fermentation tank. Before complete fermentation has taken place, the grapes were pressed at 5° Brix and transferred to 2nd fill American and French barriques for 6 months.

TECHNICAL ANALYSIS

Winemaker	Anton Beukes
Varietal	100% pinotage
Alcohol	14.5%
Resid. sugar	2.3 g/l
Total acid	5.4 g/l
pH	3.57
Total production	1200 cases

REVIEWS

Prestige listing on SAA Business and First class Silver - SA Young Wine Show